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CUT ENERGY COSTS BY GETTING SET TO SAVE

PALM DESERT, CA – (June 13, 2008) – The utility companies' tiered rates mean that Southern Californians who consume the most energy can end up paying nearly three times as much per kilowatt hour as their more economical neighbors. The Set To Save program helps Palm Desert residents and businesses take steps to reduce the energy they use, in many cases enough energy so that they fall into a lower tier.

In Palm Desert, Southern California Edison customers who stay within Edison's allotted summer monthly baseline of just over 1,400 kilowatt hours pay approximately 11 ½ cents per kilowatt hour, while those who use the most energy and fall into the highest tier end up paying nearly 30 cents per kilowatt hour (running ten 100-watt light bulbs for an hour uses one kilowatt hour of electricity).

That means that Palm Desert residents and businesses who participate in Set To Save can save money two ways – their utility bills will drop because they are using less energy and their rates will fall for the energy that they use.

The Set To Save program can help Palm Desert residents and business owners achieve further and more dramatic savings by providing thousands of dollars in rebates to those who make their homes and businesses more energy efficient. Rebates are available for a wide variety of energy efficiency upgrades including new air conditioning and heating systems, pool equipment, and other improvements.

A groundbreaking partnership between the City of Palm Desert, Southern California Edison, Southern California Gas Company, and The Energy Coalition, Set To Save empowers residents and businesses to save energy. The partnership's goal is to reduce energy demand and consumption in Palm Desert by 30% over five years.

To learn more about Set To Save, contact the City's Office of Energy Management at 837-0287 or visit www.settosave.com.

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